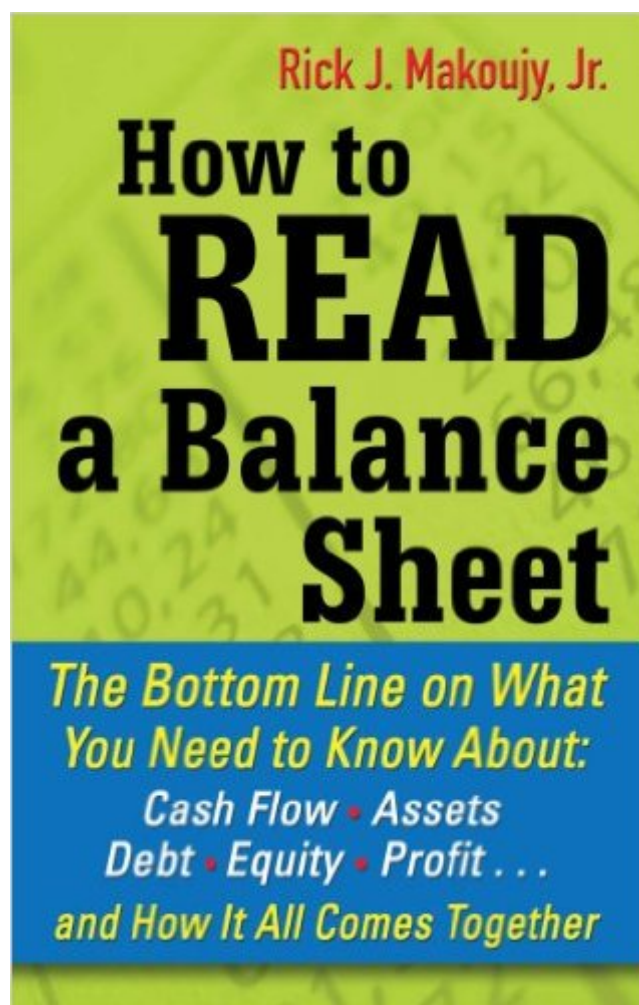


The book was found

# How To Read A Balance Sheet: The Bottom Line On What You Need To Know About Cash Flow, Assets, Debt, Equity, Profit...and How It All Comes Together



## Synopsis

Put the most valuable business tool to work for you! The balance sheet is the key to everything--from efficient business operation to accurate assessment of a company's worth. It's a critical business resource--but do you know how to read it? *How to Read a Balance Sheet* breaks down the subject into easy-to-understand components. If you're a business owner or manager, this book helps you . . . Manage working capital Generate higher returns on assets Maximize your inventory dollars Evaluate investment opportunities If you're an investor, this book helps you . . . Determine the market value of a company's assets and operations Predict future earnings and trends Assess the impact of capital expenditures Identify potential "red flags" before the crowd *How to Read a Balance Sheet* gives you the bottom line of what you need to know about: Cash Flow \* Assets \* Debt \* Equity \* Profit and how it all comes together.

## Book Information

File Size: 839 KB

Print Length: 209 pages

Simultaneous Device Usage: Up to 4 simultaneous devices, per publisher limits

Publisher: McGraw-Hill Education; 1 edition (April 29, 2010)

Publication Date: April 29, 2010

Sold by: Digital Services LLC

Language: English

ASIN: B003L779IA

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #265,802 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #10

in Kindle Store > Kindle eBooks > Business & Money > Accounting > Governmental #28

in Books > Business & Money > Accounting > Governmental #38 in Kindle Store > Kindle eBooks > Business & Money > Accounting > Managerial

## Customer Reviews

After seeing this item recommended so many times on , I easily recognized it at the library today. Long story short, I brought the book home and read it tonight. Now, I understand why it gets solid

5-star reviews.(As a quick note, I'm currently an MBA student, so none of the material here is foreign to me. Having said that, this material is more straight-forward than probably any other I have seen on the subject. I tried to review this with the mindset of a young adult with limited exposure to financial statements.)What this book IS NOT:The last book you'll ever need if you want to be a financial expert. There is an "accounting 101" balance sheet exhibit in the book, but the rest of the book is plain English in a conversational tone. This may be a drawback for someone looking for diagrams or endless examples of balance sheets. Additionally, this is not a textbook, but if I had this book during my undergrad years, I believe everything would have been more clear, and my time studying would have been more efficient.What this book IS:An excellent intro to/review of Balance Sheets. I'm still amazed at how succinctly the author covers the following:Working Capital;Capitalizing vs. Expensing Assets;Warrants (with a pretty good Preferred Stock write-up);Balance Sheet Abuses;Leasebacks and other potential warnings;EBIT vs. EBITDA and impact on interest coverage...and many others.These are issues brought up daily in MBA-level courses, but are easily accessible in this book.

[Download to continue reading...](#)

How to Read a Balance Sheet: The Bottom Line on What You Need to Know about Cash Flow, Assets, Debt, Equity, Profit...and How It all Comes Together Debt Free for Life: The Ultimate Guide to Get Out of Debt (FREE Bonuses Included) (Debt, Debt Free, Debt Free Forever, Debt Free for Life, Debt Free for Good, Debt Management, Get Out of Debt) HOW TO GET MONEY FAST: CASH BLITZ HOW TO MAKE SOME CASH WITHIN A COUPLE OF HOURS, TODAY, NOW: (make money,easy cash, fast cash,selling,sell,goods,facebook) You Read to Me, I'll Read to You: Very Short Stories to Read Together You Read to Me, I'll Read to You: Very Short Fairy Tales to Read Together Gardening For Entrepreneurs: Gardening Techniques For High Yield, High Profit Crops (Farming For Profit, Gardening For Profit, High Yield Gardening) What Every Real Estate Investor Needs to Know About Cash Flow... And 36 Other Key Financial Measures, Updated Edition What Every Real Estate Investor Needs to Know About Cash Flow... And 36 Other Key Financial Measures LINE OF CREDIT: Line Of Credit Secrets Revealed For Your Business, Equity And Taxes Linux: Linux Command Line - A Complete Introduction To The Linux Operating System And Command Line (With Pics) (Unix, Linux kernel, Linux command line, ... CSS, C++, Java, PHP, Excel, code) (Volume 1) The Dark Side of the Hacking World: What You Need to Know to Guard Your Precious Assets and Remain Safe Everything You Need to Know About Snakes (Everything You Need Know) Everything You Need To Know About Geography Homework (Everything You Need To Know..) NCLEX-RN Drug Guide: 300 Medications You Need to Know for the Exam

(Kaplan Nclex Rn Medications You Need to Know for the Exam) 50 Physics Ideas You Really Need to Know (50 Ideas You Really Need to Know Series) by Baker, Joanne (2007) Best Soccer Strikers of All Time. Easy to read children soccer books with great graphics. All you need to know about the best soccer strikers in history. (Sport Soccer IQ book for Kids) Best Soccer Goalkeepers Of All Time. Easy to read children soccer books with great graphics. All you need to know about the best soccer goalies in history. (Sport Soccer IQ book for Kids) No Cash? No Problem!: Learn How To Get Everything You Want in Business and Life, Without Using Cash The Chicken Whisperer's Guide to Keeping Chickens: Everything You Need to Know . . . and Didn't Know You Needed to Know About Backyard and Urban Chickens Idea to Invention: What You Need to Know to Cash In on Your Inspiration

[Dmca](#)